

Research

While solely devoted to servicing Queensland, SDS was rated as Australia's

In 2007, SDS was the subject of independent research investigations and also commissioned its own internal research to better understand the needs of Government and education sectors in order to provide this important information to our partners.

"best dealer

in the (education) institutional section - performance ratings were based on a wide range of factors such as price, quality and product range."

Penfold Report, Stationery News
September 2007, p24



84%
of surveyed schools considered
SDS pricing to be very competitive.

89%
of SDS education customers prefer SDS

"Survey has shown that SDS holds an estimated 64% of market share for stationery, office supplies and furniture in the Queensland education market".

McDonnell-Phillips Pty Ltd
SDS Business Development Research, 2007

SDS, delivering best value for Queensland schools...